

CURRICULUM VITAE

APPRAISER:	Susan Eisen, Graduate Gemologist, MGA, ASA, ISA, CGA President/Designer, Susan Eisen (Tiara) Fine Jewelry and Watches	1980-
EDUCATION:	Emory University – Atlanta, Georgia -Major in Art History, 37 hours completed	1971-72
	University of Texas at El Paso , 117 hours completed in Fine Arts – Metals Major (Instruction in design, fabrication, enameling, and manufacturing techniques for jewelry)	1973-78
	Art History Minor	1973-78
	Gemological Institute of America, Los Angeles	1984-86
	Tested and Certified in Diamonds, Colored Stones	1985-86
	Tested and Certified in Gem Identification	1986
	Advanced Setting Lab	1985
	Graduate Gemologist Certification	1986
	Jewelry Display	1987
	Advanced Bench Techniques	1989
	Pearl Grading Lab	1994
	Advanced Diamond Clarity Grading Lab	1994
	Advanced Sophisticated Synthetics Lab	1994
	International Society of Appraiser Accreditation Program	
	Course 102, “Personal Property Methodology & Reasoning”, San Francisco (Identification and authentication methods, market research and price methodology)	1987
	Course 103, “Personal Property Appraiser Fiduciary Responsibilities”. San Francisco (Legal aspects and principles for Federal Tax appraising, narrative report writing)	1987
	Course 101, “Introduction to Personal Property Appraising”, New Orleans (Ethics and standards involved in appraisal writing procedures)	1988
	Course 1010, “Appraisal of Antique and Period Jewelry”	1990
	Course 104, “Advanced Appraisal Theory and Report Writing”, Atlanta (Appraisals for collateral loans, corporate liquidation, and consumer fraud)	1992
	Course 105, “The Appraiser as Expert Witness”, Atlanta (Appraisal report review, litigation management, legal research for appraisers)	1992
	Course 008, “Appraisal of Gemstones”, Las Vegas	1996
	Requalification Course and Exam for Accredited Members, Houston	2002
	“The Appraisal of Fine Art”, Chicago	2003
	Requalification Course for Accredited Members, Northern Illinois University, Naperville	2011
	American Society of Appraisers	
	“Fundamentals of Valuation” – Level 1, Gems & Jewelry	1988
	“Appraisal Report Writing” – Level 3, Personal Property, White Plains	1989
	“The Appraiser as Expert Witness”, Chicago	1990
	“USPAP”	1996
	“Advanced Update on Estate Appraisals”, MGA Recertification Class, Las Vegas	1999
	“USPAP” update, audio	2004
	Farnsworth-Munsell 100 Hue Color Vision Test, Las Vegas	2005
	Gems and Jewelry 102 Practical Exam and MGA Recertification Class	2005
	Master Gemologist Appraiser Update, Recertification Class, Las Vegas	2009
	“USPAP” Update, Las Vegas	2010
	Master Gemologist Appraiser Update Recertification Class, Las Vegas	2010
	American Gem Society	
	“Appraisals I & II”, Los Angeles	1991
	Certified Gemologist Appraiser Recertification Exam	1991-
	HRR 4 th Edition Pseudoisochromatic Colorvision Screening, New York	2007
	Certified Gemologist Clinic, San Francisco	2011

Certified Gemologist Clinic: Synthetic Corundum in Review, San Francisco	2011
Colorvision Screening, San Francisco	2011

American Numismatic Association

“Coin Conservation, Authentication and Grading”, Phoenix	2008
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RECOGNITION:

“Salute to Women in Business” honoree, EPWEE	1988
“Best of the Border” Jeweler category, presented by Southwest Business Journal, El Paso	1990
Association of Women Gemologists “Diamond in the Rough Award”, National Meeting, Tucson	1990
Contribution to book “Jewelry Appraising” by Anna Miller, Van Nostrand Publishing	1990
Contribution to book “Cameos Old and New” by Anna Miller, Van Nostrand Publishing	1991
National Merit Scholarship to International Society of Appraisers courses 104 & 105	1992
Nominee, El Paso YWCA “Rewarding Achievement Award”	1995
El Paso Better Business Bureau, “Torch Award for Marketplace Ethics”	1998
National Semi-finalist, National BBB “Torch Award For Marketplace Ethics”	1999
Rio Grande Chapter of the Public Relations Society of America, “Star Communicator Award”	2000
Avon Women of Enterprise Award Nominee, nominated by the SBA	2000
Assistance League of El Paso, “ALEP” Award	2001
Gemological Institute of America, “League of Honors Award”	2001
El Paso Humane Society, “Compassionate Woman’s Award”	2002
El Paso Diabetes Association, “Golden Apple Award”	2002
Runner up for “Best Jeweler”, El Paso Times Reader’s Choice Awards	2003
El Paso Rehabilitation Center, “Angel Award”	2004
“El Paso’s Best Place to Buy Your Jewelry (Bling Bling)”, El Paso Inc. Magazine	2005-10
“El Paso’s Best Place to Spend Your Money (Blow Your Wad)”, El Paso Inc. Magazine	2005-08
“The Best of El Paso Jewelry Store”, El Paso Magazine, Summer	2005-09
“The Best of El Paso Jewelry Repair”, El Paso Magazine, Summer	2006-08
“The Best Place to Buy Your Wedding Bands”, El Paso Magazine, Summer	2007-09
Women’s Jewelry Association, National winner of “Award for Excellence in Retail”	2007
“Americas Best Jewelers”, Top 31, Couture category, National Jeweler Magazine	2008-
SBA El Paso District “Small Businessperson of the Year”	2009
Nationally recognized “Innovation Store”, Stuller Owner’s Conference	2009
Twenty Years as a Certified Gemologist Appraiser, AGS Conclave, San Francisco	2011
“Women of Impact”, El Paso Inc., El Paso	2011

**CREDENTIALS
REQUIRING
EXAMINATION
ADMISSION:**

Diploma Member, Gemological Institute of America Alumni Association	1987
Accredited Member, International Society of Appraisers	1988
Senior Member, Master Gemologist Appraiser, American Society of Appraisers	1989
Certified Gemologist Appraiser, American Gem Society	1991
Senior Member, National Association of Jewelry Appraisers	1996
Accredited Senior Gemologist, Accredited Gemologists Association	2006

**ORGANIZATION
INVOLVEMENT:**

American Society of Appraisers

President, El Paso Chapter	1990-92
Treasurer, El Paso Chapter	1992-93
President, El Paso Chapter	1995-97
Vice President, El Paso Chapter	2007-09
Committee member, International Gems & Jewelry Committee (2 Yr. term)	1993-95
Parliamentarian, International Gems & Jewelry Committee	1995-96
Secretary, International Gems and Jewelry Committee	1997-01
Treasurer, International Gems and Jewelry Committee	2002-07
Treasurer, International Gems and Jewelry Committee	2010-
Treasurer, El Paso Chapter	2011-

American Gem Society

Member, National Ethics Committee	1993-00
Chairperson, National Consumer Education Subcommittee	1994-96
Vice chairperson, National Education Committee	1996-98

Better Business Bureau of El Paso

Chairperson, Consumer Education Speakers Bureau	1993-96
Secretary	1996

Vice Chairperson	1998-99
Chairperson of the Board of Directors	1999-00

National Council of Better Business Bureaus

Board of Directors	1995-01
National Committee Member, Audit Committee	1995-97
National Committee Member, National Advertising Self-Regulation Committee	1995-97
National Committee Chairperson, National Marketing Committee (Responsible for implementation and creation of national marketing plan)	1997-01
National Committee Member, Ad Hoc Committee on Hyperlinking	2000-01

The Executive Forum of El Paso

International Executive Council, Gemological Institute of America	1994-
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Jewelers Vigilance Committee

National Board of Directors	2000-08
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Jewelers Mutual Insurance Advisory Board

GIA Alumni Advisory Executive Council (One of 5 board members in the US)	2007-
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National Centurion Retailer Advisory Board

	2007-
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**OTHER
PROFESSIONAL
ACTIVITIES:**

Instructor, University of Texas El Paso Continuing Education Department on "The Art of Buying, Collecting, and Wearing Jewelry"	1993
Instructor, University of Texas at El Paso Continuing Education Department on "Jewelry Fact or Fiction"	1993
Guest Speaker, University of Texas at El Paso Business Career Week	1993
National Panelist, Town Meeting on "Ethics", American Gem Society Conclave	1993
Instructor, University of Texas at El Paso Continuing Education Department on "Jewelry 101"	1993
Guest Speaker, University of Texas at El Paso, Advanced Art Metals Graduating Students	1994
Guest Speaker, "A Jeweler's Forum: Everything Some People Don't Want to Know about Jewelry", Jeweler's Circular Keystone Show, Las Vegas	1994
Seminar Instructor, Manufacturing Jewelers and Silversmiths of America Expo, "Repairing Costume Jewelry", Providence	1995
Instructor, El Paso Museum of Art, "The History of Jewelry"	1995
Guest Speaker, "Knowing Your Customers", National Jewelry Show, Las Vegas	1996
National Panelist, "Retailing Trends", National Jewelry Show, Las Vegas	1997
Instructor, University of Texas at El Paso, Center for Lifelong Learning, on "The Jewelry Connection"	1997-98
Guest Speaker "HOBY Youth Leadership Conference", UTEP, Farwest Texas	1998
Guest Speaker "Designer Jewelry: On the Road to Success", JCK International Jewelry Show, Las Vegas	1998
Selected member, National Advisory Council, Primetime National Jewelry Show	1999-
Seminar Instructor, "Designer Jewelry; Colleague Connection" AGS, New Orleans	1999
Selected participant, International Gemological Symposium, GIA, San Diego	1999
Panelist, International Executive Council, Gemological Institute of America, New York, July	2000
Seminar Instructor, "How to Focus on the Most Profitable Customers",	2000
National Retail Advisory Board, the Professional Jeweler Show, Las Vegas	2000
Discussion Leader, GIA International Executive Council, New York	2001
Seminar Instructor, "Squeezing Every Operations Dollar", RJO, Albuquerque	2002
Guest Speaker, El Paso Estate Planning Council, El Paso	2002
Guest Speaker, University of Texas at El Paso, Advanced Accounting Students	2003
Guest Panelist, "Diamond Cut", Centurion Show, Tucson	2004
National Judge to select the 5 "Rising Stars of 2005" for the Design Center, JCK Show, New York	2005
Guest Speaker, "Becoming an Expert", E-Women Network, El Paso	2006
Guest Speaker, "Jewelry Estate Planning", El Paso Chapter CPAs	2007
Keynote Speaker, "Marketing", Americas Best Jewelers Conference, New York	2008
National Panelist, Americas Best Jewelers Conference, New York	2008
Guest Speaker, "The Business of Art", University of Texas at El Paso Graduating Seniors in the Arts	2008
Guest Speaker, Public Relations Chapter of the Southwest	2008
Guest Panelist, Gemological Institute of America Career Fair, New York	2008
National Judge, "America's Coolest Stores", InStore Magazine	2008

National Career Coach, Gemological Institute of America Career Fair, New York	2008
National Panelist, Gemological Institute of America Career Fair, New York	2008
National Panel Moderator, America's Best Jewelers Conference, "Operations", New York	2008
Guest Speaker, Executive Forum, El Paso	2008
Guest Speaker, Westside Welcome Club, El Paso	2008
National Research Consultant, Research in Diamond Cut, Gemological Institute of America	2008
National Chairperson, America's Best Jewelers Advisory Board	2008-
Guest Speaker, AGTA Gem Fair "Crazy About Jewelry" Consumer Outreach, Tucson	2009
National Panelist, America's Best Jewelers, Couture Show, Las Vegas	2009
National Career Coach, Gemological Institute of America Mini-Career Fair, Las Vegas	2009
National Panelist, America's Best Jewelers Seminar, New York	2009
National Panelist "Surviving The Market Changes", Centurion Show, Tucson	2010
National Panelist, America's Best Jewelers Seminar, New York	2010
Guest Speaker, "An Evening with Susan Eisen", Bedazzled Exhibit, El Paso Museum of Art	2010
Guest Speaker, "Waste Not: Economical Repairs and Shop Practices", JCK International Show, Las Vegas	2010
National Career Coach, Gemological Institute of America Career Fair, Las Vegas	2010
Guest Speaker, "From Mine to Masterpiece", Bedazzled Exhibit, El Paso Museum of Art	2010
National Panelist, America's Best Jewelers Seminar, New York	2010
Guest Speaker, University of Texas at El Paso Art Metals Advanced Students	2011

**PUBLISHED
PROFESSIONAL
WRITING:**

Certified Sales Associate Course, "Karatage", American Gem Society (National course for jewelry associates containing advanced product knowledge)	1995
"Closed Circuit TV...Not Just for Security", Jewelers Circular Keystone	1995
"Should Your Customer Know If It's a Used Diamond?", Jeweler's Circular Keystone Magazine, December	1995
"Are Your Appraisals Taxable?", ASA Personal Property Journal, Summer	1995
Recommendations to the Federal Trade Commission "Guides for The Jewelry Industry" Federal Register 5/30/96, Footnotes 45, 68, 187, 192, 294	1996
"Buying Jewelry", Council of Better Business Bureaus (national pamphlet for consumers to be distributed nationwide to all BBBs)	1998
"About Designer & Branded Jewelry", American Gem Society Spectra Conclave Edition, September	1999
"Medical ID for Every Taste", Diabetes Interview, page 48, December	2003
Retailer Shares First Hand Experience of GIA's Diamond Observations Test", GIA The Loupe, page 21, Winter	2004
"Adventures in Professionalism", Professional Jeweler, page 84, December	2004
"The Store-Managing the New Year", Professional Jeweler, January	2005
"Proactive and Privately Branded", National Jeweler, page 10, January 15	2005
"The Store: Managing", Professional Jeweler, page 53, March	2005
"The Best Return on Your Investment", Professional Jeweler, page 45, April	2005
"Managing the Internet", Professional Jeweler, page 56, June	2005
"Crazy About Jewelry – The Expert's Guide to Buying, Selling, and Caring for Your Jewelry", Full Circle Publishing	2007
"Retailers Viewpoint", InStore Magazine, page 170, June	2008
Federal Trade Commission, "Guides for the Jewelry, Precious Metals, and Pewter Industries", Comments section, August	2008
"Waste Not", Manufacturing Jewelers and Suppliers of America Journal, page 57, March 10	2010
"At The Bench Quality Craftsmanship-Texas Rocks", Manufacturing Jewelers and Suppliers of America Journal, page 38, July	2011
"The Myth of the Million Dollar Dishrag-An Effective and Powerful Plan to Avoid a Family Inheritance Battle After You Die", Full Circle International Publishing	2011

**INTERVIEWS
WITH NATIONAL
TRADE
MAGAZINES,
FEATURE ARTICLES
& MENTIONS**

"Jewelry Leads Holiday Sales", Jeweler's Circular Keystone, page 14, February	1995
"Management on the Mac", National Jeweler Magazine, page 28, May 16	1995
"Men's Buying Survey", National Jeweler Magazine, page 56, May 16	1995
"Mom's Day", National Jeweler Magazine, page 56, June 16	1995
"Is Good Help Hard to Find?", National Jeweler Magazine, page 56, June 16	1995
"Jeweler's Ponder Vote", National Jeweler Magazine, page 82, September 1	1996
"What Clothes and Jewelry Should Your Staff Wear?", National Jeweler Magazine, page 14, September 16	1996

"Retailer's Look Ahead", National Jeweler Magazine, page 60, November 1	1996
"Selling Gems to Men", National Jeweler magazine, page 16, December 1	1996
"Holiday Sales", National Jeweler Magazine, page 60, January 16	1997
"Outlook Good in West", National Jeweler Magazine, front cover, March 1	1997
"Valentine's Day 1997", National Jeweler Magazine, front cover, March 16	1997
"Teaching a New Generation of Consumers The Value of Quality", Jeweler's Circular Keystone, page 67, March	1997
"Stories from the Breakfast Club", Editorial, National Jeweler, page 10, September 16	1997
"Gemstone News", National Jeweler Magazine, page 20, November 16	1997
"Diamond News", National Jeweler Magazine, page 14, February 1	1998
"Getting Personal-Some Key Points", Professional Jeweler, page 87, March	1998
"Retailers in West Upbeat for Spring", National Jeweler, page 68, March 1	1998
"Sapphire", Lustre Magazine, page 32, May/June	1998
"Highlights from the International JCK Show Seminars", JCK Website, June	1998
"Russian Rolex Man", Jeweler's Circular Keystone, June	1998
"Co-op Marketing Dollars", National Jeweler, page 122, July 16	1998
"Better Business Bureau Publishes Booklet", National Jeweler, page 122, July 16	1998
"Job Seekers Flock to GIA's Career Fair", National Jeweler, page 51, August 16	1998
"Diamond News", National Jeweler, page 17, October 16	1998
"International Gemological Symposium", GIA, page 10, October	1998
"They Signed Up", Gemological Institute of America "Loupe", March	1999
"Jewelers Favor Drilled Diamond Disclosure", National Jeweler, page 1, 26, April 1	1999
"Demand Rises for Silver", National Jeweler, page 56, April 1	1999
"Jewelers Pass Up Distress Sale Diamonds", JCK, page 206, May	1999
"Poster Sessions", Special Edition," The Loupe" GIA World News, page 3, June 24	1999
"Planning Summer Vacations", National Jeweler, page 6, August 1	1999
"Poster Sessions", Gemological Institute of America "The Loupe World News" page 12, Summer	1999
"Jewelers Use Color", National Jeweler, page 20, September 1	1999
"Retailers Clean House", National Jeweler, pages 34, 36, 38, November 16	1999
"New Products", Newsweek Japan, page 82, December 15	1999
"Private Stock", cover story, Modern Jeweler, pages 62, 66, 68, 105, January	2000
"Business Update", Diabetes Interview, page 19, January	2000
"Medical Alert Jewelry For Diabetics Makes A Fashion Medical Statement", Clinical Lab Products, page 32, January	2000
"Regional Report", National Jeweler, page 102, January 16	2000
"Retailers Sell to the Heart", National Jeweler, page 48, February 1	2000
"Downtown Jewelry Retailers", National Jeweler, page 86, May 1	2000
"To Dress or Not?", Editorial by Editor-in-Chief, National Jeweler, page 16, June 16	2000
"PR Society of America Dubs Susan Eisen Star Communicator", National Jeweler, page 50, June 16	2000
"GIA Announces Endowment Campaign Committee Members", "The Loupe" GIA World News, page 12, Summer	2000
"GIA Announces Endowment Campaign", In Focus, Volume 19, Summer/Fall	2000
"Trade Leaders Advise GIA", "The Loupe", GIA World News, Volume 9, page 9	2000
"Two Way Street", American Jewelry Manufacturers Magazine, page 64, August 1	2001
"The Love Merchants", InStore Magazine, January	2002
"It's About Time", InStore Magazine, page 54, April	2002
"Industry Insight", National Jeweler, page 16, June 16	2002
"Noteminder" by Steven Lagos, June	2002
"Baby Boomers at Core of Retail Market", Rappaport Diamond Report, page 51, August 2	2002
"Improving the Repair Intake Process", The Authority on Jewelry Manufacturing, page 83, February 3,	2003
"Retailers Report Solid Business", Rappaport Diamond Report, page 67, March 7	2003
"Originality Sells", Rappaport Diamond Report, page 71, April 4	2003
"A Safer Store", AJM Magazine, page 60, May	2003
"Jewelers Embrace Marketing Initiatives", Rappaport Diamond Report, page 71, July 4	2003
"JA New York Show Buying", National Jeweler, front cover, September 1	2003
"Going Platinum", Rappaport Diamond Report, page 87, September 5	2003
"Take It Back" American Jewelry Manufacturers Magazine, page 59, October 3	2003
"Jewelers Expect a Happy Holiday", Rappaport Diamond Report, page 83, December	2003
"For Your Staff", Professional Jeweler Magazine, February	2004
"Business Remains Brisk for US Jewelers", Rappaport Diamond Report, page 81, April 2	2004

"GIA Nears Release of Diamond Cut Grading System", Professional Jeweler, March	2004
"US Retail Market Report", Rappaport Diamond Report, page 31, June 4	2004
"Debating Standards for Appraisals", Jewelers Circular Keystone, pages 72-80, September	2004
"Diamonds Forecasted as Holiday Top Seller", Rappaport Diamond Report, page 103, November	2004
"US Retail Report", Rappaport Diamond Report, page 75, January 7	2005
"Five Jewelers Share Their Stories", InStore Magazine, pages 48-50, March	2005
"US Retail Market Report", Rappaport Diamond Report, page 77, April 1	2005
"US Retail Market Report", Rappaport Diamond Report, page 92, May 6	2005
"In Diamonds", InStore Magazine, page 12, June	2005
"Estate Jewelry Niche Strong", Rappaport Diamond Report, page 97, May 1	2005
"Retailers React: The Metal Game", Idex Magazine, February	2005
"Symposium 2006", "The Loupe" GIA World News, page 15, Spring	2006
"The InCrowd Discussion on Journey Diamond Jewelry, InStore Magazine, page 24, September	2006
"Flawless Performance", InStore Magazine, page 18, June	2006
"All That Glitters", Professional Jeweler Magazine, page 24, September	2006
"Trends Offer Alternatives to Diamonds", The Courier Times, Roxboro, N. C., January 24	2007
"To Valentine Without Diamonds", The Park Record Newspaper, February 7	2007
"Buy the Diamond of Your Dreams", Denverpost.com, February	2007
"The InCrowd Discussion on Colored Stones", InStore Magazine, page 30, February	2007
"Appraisers Offer Tips on Buying Jewelry, Gems", The News Sun, Kendallville, In., March 26	2007
"Store Strategy", Stuller Standard, page 13, May	2007
"Cuffs Sales Pitches", InDesign Magazine, pages 22-24, June 1	2007
"Sales Pitches by Susan Eisen", InDesign Magazine, pages 22-24, June	2007
"Susan Eisen Finds Business at the Bottom of Jewelry Boxes", National Jeweler, page 62, June	2007
"WJA Awards for Excellence", Southern Jewelry News, page 38	2007
"Retailers Poised for Strong Designer Sales in Q4", National Jeweler, page 8, October 1	2007
"Black Friday Surprisingly Strong", National Jeweler Magazine, November 26	2007
"Susan Eisen Releases New Book", Southern Jewelry News, page 41, December	2007
"Colored Stone Scales Up", National Jeweler Magazine, December 10	2007
"Baubles, Bangles, and Big Mistakes", Staten Island Advance, December 14	2007
"Tis the Season to Buy Jewelry", The Standard Democrat, December 16	2007
"From Cleaning to Hiding", The Birmingham News, December 16	2007
"Snow Not Scrooge for Jewelers", National Jeweler Magazine, December 17	2007
"Book Review: Crazy About Jewelry", Jewelry and Beading, January 9	2007
"Unexpected Metal Hues, Frills Rule 2008 Fashions", National Jeweler, January	2008
"Crazy About Jewelry – The Ultimate Guide", Bella Online, January 22	2008
"Valentines Day Gift Guide", Splash Magazines, January 31	2008
"Stuff For Your Store", InStore Magazine, page 54, February	2008
"Time For That Diamond Ring?", The Wichita Eagle, page 8, February 5	2008
"Now You Know", Kalamazoo Gazette, March 4	2008
"Reading Recommendations", The Jewelry Appraiser (NAJA News), page 13, March 30	2008
"What Works", Advice Sisters, April 1	2008
"What to Look for In a Locket", Desert Golf Magazine, page 67, May 1	2008
"Do You or Don't You?", InStore Magazine, page 198, May 8	2008
"Stuck Between a Diamond and a Hard Place", The Cypress Sun, May 22	2008
"Book Review", The International Jewelry Quorum, page 74, May 31	2008
"Retailer's Viewpoint", InStore Magazine, page 170, June	2008
"Always Up For a Challenge", GIA The Loupe, Volume 12 Issue 2, July 25	2008
"Need Wise Advice? Go Buy Some", InStore Magazine, page 170 June 1	2008
"Career Coach", GIA Jewelry Career Fair Workshop, page 7, July 16	2008
"Books and Guides", Creator's News Service, July 31	2008
"Preserve The Sparkle for Years to Come", Creator's News Service, August 1	2008
"What to Look For In A Locket", Colorado Gulf Magazine, August 1	2008
"Bridal Buzz", BridalGuide.com, August 12	2008
"How to Get Cash Fast", Good Housekeeping, page 117, September 22	2008
"Getting It Write", Southern Jewelry News, page 28, October 1	2008
"Quick Money Available, But Care Needed", The Salt Lake Tribune, October 8	2008
"To Keep Jewelry Safe While Traveling", Bottom Line Personal, page 15, October 15	2008
"Dip into Drawer for Bonus Blind", Tulsa World, page D3, October 21	2008
"S. Eisen Designs New York Press Club Gift", National Jeweler Magazine, October 22	2008
"Jewelry Tips", JewelryFYI.com, November 12	2008
"Diamonds for Diabetes", The Israeli Diamond Industry, December 8	2008

	"Data-Driven Jewelers", National Jeweler Magazine, page 53, December	2008
	"Bull's Eye Advertising", National Jeweler Magazine, page 48, December	2008
	"Topics in Gemology: Getting it Write", The New York Mineralogical Club, January 1	2009
	"Texas Jeweler Shows Heirlooms", National Jeweler Network, March 25	2009
	"Retailer Update", De Beers Sightholder Extranet, May	2009
	"The Year's Top Trends", Indesign Magazine, pages 13-14, July/August 2009	2009
	"In Your Store", InStore Magazine, page 107, September	2009
	"Enhanced Gemstones", Bottom Line Personal, January 10	2010
	"My Favorite Things", Indesign Magazine, page 54, January	2010
	"Mood Upbeat at Centurion Jewelry Show", JCK Magazine, February	2010
	"Centurion Jewelry Show 2010 Daily Update", February 1	2010
	"Jeweler Sponsors National Jewelry Exhibit", InStore Magazine, March	2010
	"Susan Eisen Helps Bedazzled Jewelry Fans in Texas", National Jeweler Magazine, March	2010
	"Jewelers Sales Policies", Jewelers Circular Keystone Magazine, April	2010
	"Diamond Mystique Talk", National Jeweler Magazine, April	2010
	"Import Restrictions on Coins", National Jeweler Magazine, April	2010
	"At the Bench Live Seminar", Manufacturing Jewelers and Suppliers of America	2010
	"Educational Lineup Announced for JA Summer Show", July	2010
	"America's Finest", InDesign Magazine, August	2010
	"Jewelers Mutual Announces Jewelry Advisory Council Members", JCK Online, September	2010
	"America's Best Jewelers Announces 2010 Recipients", December	2010
	"Talent Scouts", Jewelers Circular Keystone Magazine, March	2011
TALK SHOW HOST:	"Crazy About Jewelry Radio", KTSM 690 Newstalk	2008-
SPECIAL APPOINTMENTS:	Special Commissioner of El Paso County Court #5 by Judge Kitty Schild	1995
	National Jewelry Appraiser, Department of Justice, US Marshall Service	2008-
SPECIAL EXHIBITS AND COMMISSIONS:	Logo, Rio Grande Cancer Center, El Paso	1986
	Internal Floor Plan and Exhibits, El Paso Holocaust Museum, El Paso	1987
	Eternal Light, Congregation B'nai Zion, El Paso	1988
	Junior League of El Paso membership pin, El Paso	2002
	Spectrum Awards, American Gem Trade Association, New York	2007
	Spectrum Awards, American Gem Trade Association, New York	2008
	Sixtieth Anniversary Gift, New York Press Club, New York	2008
	Door Prize, Texas Tech University Breast Cancer Clinic, Annual Luncheon, El Paso	2009
	Spectrum Awards, American Gem Trade Association, New York	2009
	Spectrum Awards, American Gem Trade Association, New York	2010
	100 th Anniversary Boot set with 100 diamonds, Justin Brands, Fort Worth	2010
CONTINUING EDUCATION:	Fracture Filled Emeralds, AGTA Gem Show, Tucson	1991
	Fracture Filled Diamonds, American Gem Society Conclave, Las Vegas	1992
	The Mystique of Pearls, Jewelers of America Show, New York	1992
	Using the Spectroscope, AGTA Gem Show, Tucson	1993
	Legal and Ethical Considerations of Appraising Gems, AGTA Gem Show, Tucson	1993
	Advanced Diamond Grading, American Gem Society Conference, Dallas	1993
	Update on Gemstone Enhancements, American Gem Society Conference, Dallas	1993
	Certified Gemologist Appraiser Clinic, American Gem Society Conference, Dallas	1993
	Separating Sophisticated Synthetics, American Gem Society Conference, Dallas	1993
	Pearl Grading Using Master Strands, American Gem Society Conference, Boston	1994
	Jeweler's Responsibilities for Customer 's Goods, American Gem Society Conference, Boston	1994
	Advanced Diamond Grading, AGTA Gem Show, Tucson	1994
	Certified Gemologist Appraiser Clinic, American Gem Society Conference, Boston	1994
	(Update on new developments in valuation procedures, terms, and case studies)	
	The Gemstone Identification Challenge, Tucson	1995
	The Treatment of Rubies, Emeralds, and Sapphires, American Gem Society Conference, Phoenix	1995
	Certified Gemologist Appraiser Clinic, AGS Conference, Phoenix	1995
	Appraising Estate and Antique Watches, ASA Conference, Denver	1995
	Rolex Certified Dealers Seminar, New York	1995
	Certified Gemologist appraiser Clinic, AGS Conference, Washington, DC	1996
	(Update on changes in acceptable appraisal techniques and gemological terms)	
	Diamond Cutting, AGS Conference, Washington, D.C.	1996

(Update on amber, sapphire, alexandrite, ruby synthetics and treatments)	
Selling Platinum, AGS Conference, Washington, D.C.	1996
Certified Gemologist Clinic, AGS Conference, Washington, D.C.	1996
Due Diligence-Essential Element of Good Appraisal Practice, American Society of Appraisers Conference, Toronto	1996
Emeralds-Mining to Market, American Society of Appraisers Conference, Toronto	1996
Estate Appraisals, American Society of Appraisers Conference, Toronto	1996
Guidelines for Writing the Problem-Free Insurance Appraisal, American Society of Appraisers Conference, Toronto	1996
Certified Gemologist Clinic, American Gem Society Conclave, Chicago	1997
The Keyless Watch, American Society of Appraisers Conference, Toronto	1996
Gems and Gemology, A Year in Review, American Gem Society Conclave, Chicago	1997
Certified Gemologist Appraiser Clinic, American Gem Society Conclave, Chicago	1997
Antique and Estate Jewelry, American Society of Appraisers Conference, Houston	1997
The New Gemstone Moissanite, American Society of Appraisers Conference, Houston	1997
New York Diamonds, American Gem Society Conclave, Anaheim	1998
GIA-Research in Progress, American Gem Society Conclave, Anaheim	1998
Certified Gemologist Appraiser Clinic, American Gem Society Conclave, Anaheim	1998
Luxury Watches, JCK Show, Las Vegas	1998
Writing About Appraisal Issues, ASA International Conference, Maui	1998
Writing An Appraisal Contract , ASA International Conference, Maui	1998
Identification and Pricing of Antique Jewelry, ASA International Conference, Maui	1998
Letting Light Speak for Itself, ASA International Conference, Maui	1998
African Ruby, ASA International Conference, Maui	1998
Perfecting the Appraisal Document, ASA International Conference, Maui	1998
Harnessing the Power of Insurance Appraisals, ASA International Conference, Maui	1998
Macros for Appraisals, American Gem Society Conclave, New Orleans	1999
Appraisals War Room, International Gemological Symposium, San Diego	1999
Branding War Room, International Gemological Symposium, San Diego	1999
Rushworth Kidder, Winning with Ethics, International Gemological Symposium, San Diego	1999
Martin Rappaport, Diamond Prices, International Gemological Symposium, San Diego	1999
Ilene Reinitz, Diamond Treatments, International Gemological Symposium, San Diego	1999
Henry Hanni, The Treatment of Emeralds and Its Detection, International Gemological Symposium, San Diego	1999
Diamond Cut Grading, ASA International Appraisal Conference, Boston	1999
Visual Lighting in the Gemological Laboratory, ASA International Appraisal Conference, Boston	1999
Market Value Workshop, ASA International Appraisal Conference, Boston	1999
Civil and Criminal Gem Court Case Review. ASA International Appraisal Conference, Boston	1999
Diamond Clarity Grading, ASA International Appraisal Conference, Boston	1999
GIA SAS2000 Diamond Color Grading and Treatment Detection, ASA International Conference, Boston	1999
Certified Gemologist Clinic, American Gem Society Conclave, Philadelphia	2000
Certified Gemologist Appraiser Clinic, American Gem Society Conclave, Philadelphia	2000
Update on Fancy Shape Cut Grade Research, American Gem Society Conclave, Philadelphia	2000
Identification Lab: Synthetic and Natural Gems, American Gem Society Conclave, Philadelphia	2000
Advanced Gem Testing for the Small Lab, American Society of Appraisers International Conference	2000
Valuation 2000, American Society of Appraisers International Conference, Las Vegas	2000
Understanding Jewelry Values from 1900 to Present, ASA International Conference, Pittsburgh	2001
Rolex and Other Vintage Watches, ASA International Conference, Pittsburgh	2001
Synthetic Diamonds-New Frontier, ASA International Conference, Pittsburgh	2001
The Impact of Your Appraisals, ASA International Conference, Pittsburgh	2001
Art Nouveau Jewelry, ASA International Conference, Pittsburgh	2001
Antique Cut Diamonds and Their Values, ASA International Conference, Pittsburgh	2001
Valuations for Litigation, ASA International Conference, Pittsburgh	2001
Appraiser Liability: A Legal Perspective, ASA International Conference, Pittsburgh	2001
Value: What Approaches Does the Legal System Expect?, ASA International Conference, Pittsburgh	2001
Colored Stone Treatments and Their Effect on Value, AGTA Show, Tucson	2002
Tool Marks of the Masters, ASA International Conference, San Diego	2002
Appraising From Across the Pond, ASA International Conference, San Diego	2002

Mexican Silver Marks, ASA International Conference, San Diego	2002
The Rise and Demise of the Expert Witness, ASA International Conference, San Diego	2002
The Future of Diamond Cut Grading, ASA International Conference, San Diego	2002
Advanced Gemology Corundum, Gemological Institute of America, Carlsbad	2002
Advanced Gemology Emeralds, Gemological Institute of America, Carlsbad	2002
George and Martha Washington's Jewelry in the Collection at Mount Vernon, American Society of Appraisers International Conference, Tampa	2003
Pitfalls of Appraising a Historical Collection, American Society of Appraisers International Conference, Tampa	2003
Emerald Treatments, American Society of Appraisers Conference, Tampa	2003
Watch Secondhand Market Trends, American Society of Appraisers Conference, Tampa	2003
Endangered Species, American Society of Appraisers Conference, Tampa	2003
State by State Matrimonial Appraisals, American Society of Appraisers Conference, Tampa	2003
Your Gemology Test Equipment American Society of Appraisers Conference, Tampa	2003
Detecting Treatment, American Society of Appraisers Conference, Tampa	2003
Certified Gemologist Clinic, American Gem Society Conclave, Los Angeles	2005
Gemological Identification Challenge, American Gem Society Conclave, Los Angeles	2005
Identification of Numismatic Coins, American Society of Appraisers International Conference, Austin	2006
Insurance Appraisals and Replacements, American Society of Appraisers International Conference, Austin	2006
South American Jewelry Robbers, American Society of Appraisers International Conference, Austin	2006
Gemstone Analysis and Grading, American Society of Appraisers International Conference, Austin	2006
World Hallmarks for the Professional Appraiser, American Society of Appraisers International Conference, Brooklyn	2006
Appraising Jadeite Jade, American Society of Appraisers International Conference, Brooklyn	2006
GIA Cut Grade, American Society of Appraisers International Conference, Brooklyn	2006
JVC and Jewelry Appraisals, American Society of Appraisers International Conference, Brooklyn	2006
Simple Gemological Techniques, American Society of Appraisers International Conference, Brooklyn	2006
Insurance and the Jewelry Appraiser, American Society of Appraisers International Conference, Brooklyn	2006
General Gemology with Menahem Sevdemish, Gemological Research Conference, San Diego	2006
General Gemology with Shane McClure, Gemological Research Conference, San Diego	2006
Gem Characteristic Techniques with McClure, Gemological Research Conference, San Diego	2006
Gem Characteristic Techniques with Frisch, Gemological Research Conference, San Diego	2006
Gem Characteristic Techniques with Rossman, Gemological Research Conference, San Diego	2006
Diamond and Corundum Treatments, Gemological Research Conference, San Diego	2006
Lab Growth of Gem Materials, Gemological Research Conference, San Diego	2006
The Spectroscope, Gemological Association of Great Britain, Tucson	2007
A Study of Hallmarks, French, Russian, Austrian, American Society of Appraisers Conference, Los Angeles	2007
Advanced Hallmark Workshop, American Society of Appraisers International Conference, Los Angeles	2007
Romanov or Rip Off, American Society of Appraisers International Conference, Los Angeles	2007
PR Training, American Society of Appraisers International Conference, Los Angeles	2007
Gemvision Matrix Course, Davenport	2007
Coin Conservation, Authentication, and Grading, American Numismatic Association, Phoenix	2008
Your Jewelry Repair Shop, AGTA, Tucson	2008
Diamond Grading in the Laboratory, Accredited Gemologists Association, Las Vegas	2008
Latest Research, Diamond Promotion Service, Las Vegas	2008
Isee 2 Diamond Symposium Las Vegas	2008
Silver Treasures, Antique Jewelry Conference, Hofstra University, New York	2008
George Jensen Jewelry, Antique Jewelry Conference, Hofstra University, New York	2008
Forensic Gemology, Antique Jewelry Conference, Hofstra University, New York	2008
The Mystique of Harry Winston, Antique Jewelry Conference, Hofstra University, New York	2008
Gem Stories, AGTA, Tucson	2009
Overview of Current Industry Issues, Stuller Owner's Conference, Lafayette	2009
The Importance of Strategic Planning, Stuller Owner's Conference, Lafayette	2009
Managing the Innovative Process, Stuller Owner's Conference, Lafayette	2009

Platinum Training, online	2009
The History and Mystique of Diamonds, Bedazzled Exhibit, El Paso Museum of Art	2010
The Art of Creating Jewelry Heirlooms Since 1912, Bedazzled Exhibit, El Paso Museum of Art	2010
The Art of the Gemstone, Bedazzled Exhibit, El Paso Museum of Art	2010
Jewelry Insurance Appraisals, Jewelers of America	2010
Twelve Months of Change, National Association of Jewelry Appraisers, Providence	2010
Evaluating Mid-20 th Century Studio Jewelry, National Association of Jewelry Appraisers, Providence	2010
The Value of Time Evaluating Wristwatches and Pocket Watches, National Association of Jewelry Appraisers, Providence	2010
The Future of the Diamond Market, Centurion Show, Tucson	2011
Advanced Diamond Clarity Grading, GIA, AGS Conclave, San Francisco	2011
The AGS ASET Engagement, AGS Conclave, San Francisco	2011
Hot Topics in the Jewelry Industry, AGS Conclave, San Francisco	2011
CG Clinic, Synthetic Corundum in Review, AGS Conclave, San Francisco	2011
Increase Your Business Through Watches, AGS Conclave, San Francisco	2011
Navigating the Current Economy, GIA International Symposium, Carlsbad	2011
Global Consumer Trends, GIA International Symposium, Carlsbad	2011
Diamond Identification, GIA International Symposium, Carlsbad	2011
Jewelry Design From the Masses to Museums, GIA International Symposium, Carlsbad	2011
Digital Age Marketing, GIA International Symposium, Carlsbad	2011
Gemstones of the Future, GIA International Symposium, Carlsbad	2011
Auctions and Estate Jewelry, Everything Old is New Again, GIA International Symposium, Carlsbad	2011
New Technologies and Instrumentation, GIA International Symposium, Carlsbad	2011
Ethics and Responsibility, Playing a Better Game, GIA International Symposium, Carlsbad	2011
The Appraisal of Watches, ASA International Conference, Washington, DC	2011
The Smithsonian Hall of Gems Tour Behind the Scenes, ASA International Conference, Washington, DC	2011
Doing Appraisals for IRS Purposes, ASA International Conference, Washington, DC	2011
Matrimonial Law, ASA International Conference, Washington, DC	2011
Diamonds and the Market, ASA International Conference, Washington, DC	2011

