

## CURRICULUM VITAE

<b>APPRAISER:</b>	<b>Susan Eisen, Graduate Gemologist, MGA, ASA, ISA, CGA, ASG</b>	
<b>EDUCATION:</b>	<b>Emory University-Atlanta, Georgia-Major in Art History, 37 hours completed</b>	1971-72
	<b>University of Texas at El Paso, 117 hours completed in Fine Arts-Art Metals Major</b>	1973-78
	(Instruction in design, fabrication, enameling, and manufacturing techniques for jewelry)	
	Art History Minor	1973-78
	<b>Gemological Institute of America, Los Angeles (Accredited Post Secondary Educational Institution, Los Angeles)</b>	1984-86
	Graduate Gemologist Diploma	1986
	Graduate Gemologist Certification	1986
	Graduate Diamonds Diploma	1985
	Graduate Colored Stone Diploma	1986
	Advanced Setting Lab	1985
	Jewelry Display	1987
	Advanced Bench Techniques	1989
	Pearl Grading Lab	1994
	Advanced Diamond Clarity Grading Lab	1994
	Advanced Sophisticated Synthetics Lab	1994
	Advanced Diamond Grading Course	2013
	<b>International Society of Appraiser Accreditation Program</b>	
	Course 102, "Personal Property Methodology & Reasoning", San Francisco (Identification and authentication methods, market research and price methodology)	1987
	Course 103, "Personal Property Appraiser Fiduciary Responsibilities". San Francisco (Legal aspects and principles for Federal Tax appraising, narrative report writing)	1987
	Course 101, "Introduction to Personal Property Appraising", New Orleans (Ethics and standards involved in appraisal writing procedures)	1988
	Course 1010, "Appraisal of Antique and Period Jewelry"	1990
	Course 104, "Advanced Appraisal Theory and Report Writing", Atlanta (Appraisals for collateral loans, corporate liquidation, and consumer fraud)	1992
	Course 105, "The Appraiser as Expert Witness", Atlanta (Appraisal report review, litigation management, legal research for appraisers)	1992
	Course 008, "Appraisal of Gemstones", Las Vegas	1996
	Requalification Course and Exam for Accredited Members, Houston	2002
	"The Appraisal of Fine Art", graduated top of the class, Chicago	2003
	Requalification Course for Accredited Members, Northern Illinois University, Naperville	2011
	<b>American Society of Appraisers</b>	
	"Fundamentals of Valuation" – Level 1, Gems & Jewelry	1988
	"Appraisal Report Writing" – Level 3, Personal Property, White Plains	1989
	"The Appraiser as Expert Witness", Chicago	1990
	"USPAP"	1996
	"Advanced Update on Estate Appraisals", MGA Recertification Class, Las Vegas	1999
	"USPAP" update, audio	2004
	Farnsworth-Munsell 100 Hue Color Vision Test, Las Vegas	2005
	Gems and Jewelry 102 Practical Exam and MGA Recertification Class	2005
	Master Gemologist Appraiser Update, Recertification Class, Las Vegas	2009
	"USPAP" Update, Las Vegas	2010
	Master Gemologist Appraiser Update Recertification Class, Las Vegas	2010
	<b>American Gem Society</b>	
	"Appraisals I & II", Los Angeles	1991
	Certified Gemologist Appraiser Recertification Exam	1991-
	HRR 4 <sup>th</sup> Edition Pseudoisochromatic Colorvision Screening, New York	2007

Certified Gemologist Clinic, San Francisco	2011
Certified Gemologist Clinic: Synthetic Corundum in Review, San Francisco	2011
Colorvision Screening, San Francisco	2011
Certified Gemologist Clinic, Phoenix	2013

**American Numismatic Association**

“Coin Conservation, Authentication and Grading”, Phoenix	2008
--	------

**Jewelers Vigilance Committee**

JBAR Jewelry Appraisal Basic Skills Assessment Examination	2003
--	------

**National Association of Watch and Clock Collectors Association**

“The Appraisal of Watches”, graduated in top two, Columbia, Pennsylvania	2012
--	------

**RECOGNITION:**

“Salute to Women in Business” honoree, EPWEE	1988
“Best of the Border” Jeweler category, presented by Southwest Business Journal, El Paso	1990
Association of Women Gemologists “Diamond in the Rough Award”, National Meeting, Tucson	1990
Contribution to book “Jewelry Appraising” by Anna Miller, Van Nostrand Publishing	1990
Contribution to book “Cameos Old and New” by Anna Miller, Van Nostrand Publishing	1991
National Merit Scholarship to International Society of Appraisers courses 104 and 105	1992
Nominee, El Paso YWCA “Rewarding Achievement Award”	1995
El Paso Better Business Bureau, “Torch Award for Marketplace Ethics”	1998
National Semi-finalist, National BBB, “Torch Award For Marketplace Ethics”	1999
Rio Grande Chapter of the Public Relations Society of America, “Star Communicator Award”	2000
Avon Women of Enterprise Award Nominee, nominated by the SBA	2000
Assistance League of El Paso, “ALEP” Award	2001
Gemological Institute of America, “League of Honors Award”	2001
El Paso Humane Society, “Compassionate Woman’s Award”	2002
El Paso Diabetes Association, “Golden Apple Award”	2002
Nominated for “Best Jeweler”, El Paso Times Reader’s Choice Awards	2003
El Paso Rehabilitation Center, “Angel Award”	2004
“El Paso’s Best Place to Buy Your Jewelry (Bling Bling)”, El Paso Inc. Magazine	2005-13
“El Paso’s Best Place to Spend Your Money (Blow Your Wad)”, El Paso Inc. Magazine	2005-08
“The Best of El Paso Jewelry Store”, El Paso Magazine, Summer	2005-09
“The Best of El Paso Jewelry Repair”, El Paso Magazine, Summer	2006-08
“The Best Place to Buy Your Wedding Bands”, El Paso Magazine, Summer	2007-09
Women’s Jewelry Association, National winner of “Award for Excellence in Retail”	2007
“America’s Best Jewelers”, Top 31, Couture category, National Jeweler Magazine	2008-
SBA El Paso District, “Small Businessperson of the Year”	2009
Nationally recognized “Innovation Store”, Stuller Owner’s Conference	2009
National Jeweler, Top 13 America’s Best Jewelers	2011
Twenty Years as a Certified Gemologist Appraiser, AGS Conclave, San Francisco	2011
“Women of Impact”, El Paso Inc., El Paso	2011
The City’s Best Jeweler, The City Magazine El Paso	2012
The City’s Best Watches, The City Magazine El Paso	2013

**CREDENTIALS  
REQUIRING  
EXAMINATION  
ADMISSION:**

Diploma Member, Gemological Institute of America Alumni Association	1987-
Accredited Member, International Society of Appraisers	1988-
Senior Member, Master Gemologist Appraiser, American Society of Appraisers	1989-
Certified Gemologist Appraiser, American Gem Society	1991-
Senior Member, National Association of Jewelry Appraisers	1996-
Accredited Senior Gemologist, Accredited Gemologists Association	2006-

**ORGANIZATION  
INVOLVEMENT:**

<b>American Society of Appraisers</b>	
President, El Paso Chapter	1990-92
Treasurer, El Paso Chapter	1992-93
President, El Paso Chapter	1995-97
Vice President, El Paso Chapter	2007-09
Committee member, International Gems & Jewelry Committee (2 year term)	1993-95
Parliamentarian, International Gems & Jewelry Committee	1995-96
Secretary, International Gems and Jewelry Committee	1997-01
Treasurer, International Gems and Jewelry Committee	2002-07

Treasurer, International Gems and Jewelry Committee	2010-
Treasurer, El Paso Chapter	2011-
President, El Paso Chapter	2012-13
<b>American Gem Society</b>	
Member, National Ethics Committee	1993-00
Chairperson, National Consumer Education Subcommittee	1994-96
Vice Chairperson, National Education Committee	1996-98
<b>Better Business Bureau of El Paso</b>	
Chairperson, Consumer Education Speakers Bureau	1993-96
Secretary	1996
Vice Chairperson	1998-99
Chairperson of the Board of Directors	1999-00
<b>National Council of Better Business Bureaus</b>	
Board of Directors	1995-01
National Committee Member, Audit Committee	1995-97
National Committee Member, National Advertising Self-Regulation Committee	1995-97
National Committee Chairperson, National Marketing Committee (Responsible for implementation and creation of national marketing plan)	1997-01
National Committee Member, Ad Hoc Committee on Hyperlinking	2000-01
<b>The Executive Forum of El Paso</b>	
	1994-
<b>International Executive Council, Gemological Institute of America</b>	
	1997-05
<b>Jewelers Vigilance Committee</b>	
National Board of Directors	2000-08
<b>Jewelers Mutual Insurance Advisory Board</b>	
	2007-10
<b>GIA Alumni Advisory Executive Council (One of 5 board members in the U.S.)</b>	
	2008-
<b>National Advisory Board for The Centurion Show</b>	
	2007-
<b>National Retail Advisory Board for The Smart Show</b>	
	2010-
<b>El Paso Estate Planning Council</b>	
Board of Directors	2013-

**ACCEPTED AS AN EXPERT WITNESS:** New Mexico District Court, Lincoln County, Fraud  
El Paso County, Divorce Court  
El Paso County, Civil Court, Fraud  
US District Court, Northern District of California, Patent Infringement

<b>OTHER PROFESSIONAL ACTIVITIES:</b>	Instructor, University of Texas El Paso Continuing Education Department on "The Art of Buying, Collecting, and Wearing Jewelry"	1993
	Instructor, University of Texas at El Paso Continuing Education Department on "Jewelry Fact or Fiction"	1993
	Guest Speaker, University of Texas at El Paso Business Career Week	1993
	National Panelist, Town Meeting on "Ethics", American Gem Society Conclave	1993
	Instructor, University of Texas at El Paso Continuing Education Department on "Jewelry 101"	1993
	Guest Speaker, University of Texas at El Paso, Advanced Art Metals Graduating Students	1994
	Guest Speaker, "A Jeweler's Forum: Everything Some People Don't Want to Know about Jewelry", Jeweler's Circular Keystone Show, Las Vegas	1994
	Seminar Instructor, Manufacturing Jewelers and Silversmiths of America Expo, "Repairing Costume Jewelry", Providence	1995
	Instructor, El Paso Museum of Art, "The History of Jewelry"	1995
	Guest Speaker, "Knowing Your Customers", National Jewelry Show, Las Vegas	1996
	National Panelist, "Retailing Trends", National Jewelry Show, Las Vegas	1997
	Instructor, University of Texas at El Paso, Center for Lifelong Learning, on "The Jewelry Connection"	1997-98
	Guest Speaker "HOBY Youth Leadership Conference", UTEP, Farwest Texas	1998
	Guest Speaker "Designer Jewelry: On the Road to Success", JCK International Jewelry Show, Las Vegas	1998
	Selected Member, National Advisory Council, Primetime National Jewelry Show	1999-
	Seminar Instructor, "Designer Jewelry; Colleague Connection" AGS, New Orleans	1999

Selected Participant, International Gemological Symposium, GIA, San Diego	1999
Panelist, International Executive Council, Gemological Institute of America, New York	2000
Seminar Instructor, "How to Focus on the Most Profitable Customers",	2000
National Retail Advisory Board, The Professional Jeweler Show, Las Vegas	2000
Discussion Leader, GIA International Executive Council, New York	2001
Seminar Instructor, "Squeezing Every Operations Dollar", RJO, Albuquerque	2002
Guest Speaker, El Paso Estate Planning Council, El Paso	2002
Guest Speaker, University of Texas at El Paso, Advanced Accounting Students	2003
Guest Panelist, "Diamond Cut", Centurion Show, Tucson	2004
National Judge to select the five "Rising Stars of 2005" for the Design Center, JA Show, NY	2005
Guest Speaker, "Becoming an Expert", E-Women Network, El Paso	2006
Guest Speaker, "Jewelry Estate Planning", El Paso Chapter CPA's	2007
National Interview, WBAP News / Talk on her new book "Crazy About Jewelry"	2008
Keynote Speaker, "Marketing", America's Best Jewelers Conference, New York	2008
National Panelist, America's Best Jewelers Conference, New York	2008
Guest Speaker, "The Business of Art", University of Texas at El Paso Graduating Seniors in the Arts	2008
Guest Speaker, Public Relations Chapter of the Southwest	2008
Gemological Institute of America Career Fair, New York	2008
National Judge, "America's Coolest Stores", InStore Magazine	2008
National Career Coach, Gemological Institute of America Career Fair, New York	2008
National Panelist, Gemological Institute of America Career Fair, New York	2008
National Panel Moderator, America's Best Jewelers Conference, "Operations", New York	2008
Guest Speaker, Executive Forum, El Paso	2008
Guest Speaker, Westside Welcome Club, El Paso	2008
National Research Consultant, Research in Diamond Cut, Gemological Institute of America	2008
National Chairperson, America's Best Jewelers Advisory Board	2008-
Guest Speaker, AGTA Gem Fair "Crazy About Jewelry" Consumer Outreach, Tucson	2009
National Panelist, America's Best Jewelers, Couture Show, Las Vegas	2009
National Career Coach, Gemological Institute of America Mini-Career Fair, Las Vegas	2009
National Panelist, America's Best Jewelers Seminar, New York	2009
National Panelist "Surviving The Market Changes", Centurion Show, Tucson	2010
National Panelist, America's Best Jewelers Seminar, New York	2010
Guest Speaker, "An Evening with Susan Eisen", Bedazzled Exhibit, El Paso Museum of Art	2010
Guest Speaker, "Waste Not: Economical Repairs and Shop Practices", JCK International Show, Las Vegas	2010
National Career Coach, Gemological Institute of America Career Fair, Las Vegas	2010
Guest Speaker, "From Mine to Masterpiece", Bedazzled Exhibit, El Paso Museum of Art	2010
National Panelist, America's Best Jewelers Seminar, New York	2010
Guest Speaker, University of Texas at El Paso Art Metals Advanced Students	2011
Guest Speaker, Avoiding Inheritance Battles After You Die, El Paso Estate Planning Council	2011
Introduction of Guest Speaker, Randi Zuckerberg, Former Marketing Director of Facebook, Centurion Show, Tucson	2012
Guest Speaker, New Mexico State University Estate Planning Conference for Women, Las Cruces	2012
Introduction of Guest Speaker, Captain Mike Abrashoff, Former Naval Commander and author of "It's Your Ship", Centurion Jewelry Show, Tucson	2013
Live Guest Expert, The Huntington Post Live, "I Squandered My Inheritance"	2013
Private Interview and Consultation, Faith Popcorn's Brain Reserve	2013
National Presentation, "Appraiser Survey", American Society of Appraisers Conference, San Antonio	2013
Private Consultation on article about inheritance, Ron White, writer, Los Angeles Times	2013
Guest Speaker, Appraiser Research Survey, International Conference American Society of Appraisers, San Antonio	2013
<b>PUBLISHED PROFESSIONAL WRITING:</b>	
Certified Sales Associate Course, "Karatage", American Gem Society (National course for jewelry associates containing advanced product knowledge)	1995
"Closed Circuit TV...Not Just for Security", Jewelers Circular Keystone Magazine, page 158, September 1	1995
"To Tell or Note to Tell: Should Your Customer Know If It's a Used Diamond?", Jeweler's Circular Keystone Magazine, page 142, December 1	1995
"Are Your Appraisals Taxable?", ASA Personal Property Journal, Summer	1995

Recommendations to the Federal Trade Commission "Guides for The Jewelry Industry"	1996
Federal Register 5/30/96, Footnotes 45, 68, 187, 192, 294	
"Buying Jewelry", Council of Better Business Bureaus (national pamphlet for consumers to be distributed nationwide to all BBBs)	1998
"About Designer & Branded Jewelry", American Gem Society Spectra Conclave Edition, September	1999
"Medical ID for Every Taste", Diabetes Interview, page 48, December	2003
Retailer Shares First Hand Experience of GIA's Diamond Observations Test", Gemological Institute of America World News "The Loupe", page 21, Winter	2004
"Adventures in Professionalism", Professional Jeweler, page 84, December	2004
"The Store-Managing the New Year", Professional Jeweler, page 46, January	2005
"Proactive and Privately Branded", National Jeweler Magazine, page 10, January 15	2005
"The Store: Managing", Professional Jeweler, page 53, March	2005
"The Best Return on Your Investment", Professional Jeweler, page 45, April	2005
"Managing the Internet", Professional Jeweler, page 56, June	2005
"Crazy About Jewelry – The Expert's Guide to Buying, Selling, and Caring for Your Jewelry", Full Circle International Publishing	2007
"Retailers Viewpoint", InStore Magazine, page 170, June	2008
Federal Trade Commission, "Guides for the Jewelry, Precious Metals, and Pewter Industries", Comments section, August	2008
"Waste Not", Manufacturing Jewelers and Suppliers of America Journal, page 57, March	2010
"At The Bench Quality Craftsmanship-Texas Rocks", Manufacturing Jewelers and Suppliers of America Journal, page 38, July	2011
"The Myth of the Million Dollar Dishrag - An Effective and Powerful Plan to Avoid a Family Inheritance Battle After You Die", Full Circle International Publishing	2011
"The Myth of the Million Dollar Dishrag - An Effective and Powerful Plan to Avoid a Family Inheritance Battle After You Die Homework Guide", Full Circle International Publishing	2011
Recommendations to the Federal Trade Commission "Guides for The Jewelry, Precious Metals And Pewter Industries" FTC File No. G711001	2012
<b>INTERVIEWS WITH NATIONAL TRADE MAGAZINES, FEATURE ARTICLES, &amp; MENTIONS</b>	
"Upfront", Jeweler's Circular Keystone Magazine, February 1	1995
"Jewelry Leads Holiday Sales", Jeweler's Circular Keystone Magazine, page 14, February 1	1995
"Management on the Mac", National Jeweler Magazine, page 28, May 16	1995
"Men's Buying Survey", National Jeweler Magazine, page 56, May 16	1995
"Mom's Day", National Jeweler Magazine, page 56, June 16	1995
"Is Good Help Hard to Find?", National Jeweler Magazine, page 56, June 16	1995
"Jeweler's Ponder Vote", National Jeweler Magazine, page 82, September 1	1996
"What Clothes and Jewelry Should Your Staff Wear?" National Jeweler Magazine, page 14, September 16	1996
"Retailers Look Ahead", National Jeweler Magazine, page 60, November 1	1996
"Selling Gems to Men", National Jeweler Magazine, page 16, December 1	1996
"Holiday Sales", National Jeweler Magazine, page 60, January 16	1997
"UpFront", JCK Magazine, February 1	1997
"Outlook Good in West", National Jeweler Magazine, front cover, March 1	1997
"Valentine's Day 1997", National Jeweler Magazine, front cover, March 16	1997
"Teaching a New Generation of Consumers The Value of Quality", Jeweler's Circular Keystone Magazine, page 67, March	1997
"Stories from the Breakfast Club", Editorial, National Jeweler Magazine, page 10, September 16	1997
"Gemstone News", National Jeweler Magazine, page 20, November 16	1997
"Diamond News", National Jeweler Magazine, page 14, February 1	1998
"Getting Personal-Some Key Points", Professional Jeweler, page 87, March	1998
"Retailers in West Upbeat for Spring", National Jeweler Magazine, page 68, March 1	1998
"Sapphire", Lustre Magazine, page 32, May/June	1998
"Highlights from the International JCK Show Seminars", JCK Website, June	1998
"Russian Rolex Man", Jeweler's Circular Keystone, page 275, June	1998
"Co-op Marketing Dollars", National Jeweler Magazine, page 122, July 16	1998
"Better Business Bureau Publishes Booklet", National Jeweler Magazine, page 122, July 16	1998
"Job Seekers Flock to Gemological Institute of America's Career Fair", National Jeweler Magazine, page 51, August 16	1998
"Diamond News", National Jeweler Magazine, page 17, October 16	1998
"International Gemological Symposium", Gemological Institute of America, page 10, October	1998
"UpFront", JCK Magazine, December 1	1998

"They Signed Up", Gemological Institute of America "The Loupe", March	1999
"Jewelers Favor Drilled Diamond Disclosure", National Jeweler Magazine, page 1, 26, April 1	1999
"Demand Rises for Silver", National Jeweler Magazine, page 56, April 1	1999
"Retailer News", JCK, May 1	1999
"Jewelers Pass Up Distress Sale Diamonds", JCK, page 206, May 1	1999
"Poster Sessions", Special Edition," The Loupe" Gemological Institute of America World News, page 3, June 24	1999
"Planning Summer Vacations", National Jeweler Magazine, page 6, August 1	1999
"Poster Sessions", Gemological Institute of America "The Loupe World News" page 12, Summer	1999
"Jewelers Use Color", National Jeweler Magazine, page 20, September 1	1999
"Diamond Notes", JCK Magazine, October 1	1999
"Retailers Clean House", National Jeweler Magazine, pages 34, 36, 38, November 16	1999
"New Products", Newsweek Japan, page 82, December 15	1999
"Private Stock", cover story, Modern Jeweler Magazine, pages 62, 66, 68, 105, January	2000
"Business Update", Diabetes Interview, page 19, January	2000
"Medical Alert Jewelry For Diabetics Makes A Fashion Medical Statement", Clinical Lab Products, page 32, January	2000
"Regional Report", National Jeweler Magazine, page 102, January 16	2000
"Retailers Sell to the Heart", National Jeweler Magazine, page 48, February 1	2000
"Downtown Jewelry Retailers", National Jeweler Magazine, page 86, May 1	2000
"To Dress or Not?", Editorial by Editor-in-Chief, National Jeweler Magazine, page 16, June 16	2000
"PR Society of America Dubs Susan Eisen Star Communicator", National Jeweler Magazine, page 50, June 16	2000
"GIA Announces Endowment Campaign Committee Members", Gemological Institute of America World News "The Loupe" page 12, Summer	2000
"GIA Announces Endowment Campaign", In Focus, Volume 19, page 17, Summer/Fall	2000
"Trade Leaders Advise GIA", Gemological Institute of America World News "The Loupe", Volume 9, page 9	2000
"Local Jeweler Shares Secrets of Success with Some of El Paso's Businesswomen", National Jeweler Magazine, January 1	2001
"Rules of Engagement", JCK Magazine, January 1	2001
"One Jeweler's Secrets of Success", National Jeweler Magazine, January 12	2001
"Two Way Street", American Jewelry Manufacturers Magazine, page 64, August 1	2001
"Eisen Honored for Charitable Work", JCK Magazine, September 1	2001
"The Love Merchants", InStore Magazine, page 54, January	2002
"It's About Time", InStore Magazine, page 54, April	2002
"Industry Insight", National Jeweler Magazine, page 16, June 16	2002
"Noteminder" by Steven Lagos, June	2002
"Baby Boomers at Core of Retail Market", Rappaport Diamond Report, page 51, August 2	2002
"Improving the Repair Intake Process", The Authority on Jewelry Manufacturing, page 83, February 3	2003
"Retailers Report Solid Business", Rappaport Diamond Report, page 67, March 7	2003
"Holiday Sales: Totally Unpredictable", JCK Magazine, April 1	2003
"Originality Sells", Rappaport Diamond Report, page 71, April 4	2003
"A Safer Store", AJM Magazine, page 60, May	2003
"Jewelers Embrace Marketing Initiatives", Rappaport Diamond Report, page 71, July 4	2003
"Tight Budgets and Conservative Mood Dominate JA New York Show Buying; Retailers Target High Fashion", National Jeweler Magazine, front cover, September 1	2003
"Going Platinum", Rappaport Diamond Report, page 87, September 5	2003
"Take It Back", American Jewelry Manufacturers Magazine, page 59, October 3	2003
"Jewelers Expect a Happy Holiday", Rappaport Diamond Report, page 83, December	2003
"For Your Staff", Professional Jeweler Magazine, page 84, February	2004
"Holiday Sales: Party Like It's 1999!", JCK Magazine, April 1	2004
"Business Remains Brisk for U.S. Jewelers", Rappaport Diamond Report, page 81, April 2	2004
"GIA Nears Release of Diamond Cut Grading System", Professional Jeweler Magazine, March	2004
"U.S. Retail Market Report", Rappaport Diamond Report, page 31, June 4	2004
"Despite Challenges, Gold Still Glitters", JCK Magazine, July 1	2004
"Debating Standards for Appraisals", Jewelers Circular Keystone Magazine, pages 72-80, September	2004
"Diamonds Forecasted as Holiday Top Seller", Rappaport Diamond Report, page 103, November	2004
"J-Barroom Brawl", JCK Magazine, November 1	2004
"U.S. Retail Report", Rappaport Diamond Report, page 75, January 7	2005

"Retailers React: The Metal Game", IDEX Magazine, February 2005  
 "Five Jewelers Share Their Stories", InStore Magazine, pages 48-50, March 2005  
 "U.S. Retail Market Report", Rappaport Diamond Report, page 77, April 1 2005  
 "Estate Jewelry Niche Strong", Rappaport Diamond Report, page 97, May 1 2005  
 "U.S. Retail Market Report", Rappaport Diamond Report, page 92, May 6 2005  
 "In Diamonds", InStore Magazine, page 12, June 2005  
 "Grade Expectations", JCK Magazine, June 1 2005  
 "Holiday Jewelry Sales Get Mixed Reviews", JCK Magazine, April 1 2006  
 "Flawless Performance", InStore Magazine, page 18, June 2006  
 "Symposium 2006", Gemological Institute of America World News "The Loupe", page 15, Spring 2006  
 "The InCrowd Discussion on Journey Diamond Jewelry", InStore Magazine, page 24, September 2006  
 "All That Glitters", Professional Jeweler Magazine, page 24, September 2006  
 "Trends Offer Alternatives to Diamonds", The Courier Times, Roxboro, N.C., January 24 2007  
 "To Valentine Without Diamonds", The Park Record Newspaper, February 7 2007  
 "Buy the Diamond of Your Dreams", Denverpost.com, February 2007  
 "The InCrowd Discussion on Colored Stones", InStore Magazine, page 30, February 2007  
 "Appraisers Offer Tips on Buying Jewelry, Gems", The News Sun, Kendallville, IN, March 26 2007  
 "Store Strategy", Stuller Standard, page 13, May 2007  
 "WJA Announces Awards for Excellence Nominees", National Jeweler Magazine, May 11 2007  
 "Cuffs Sales Pitches", InDesign Magazine, pages 22-24, June 1 2007  
 "Sales Pitches by Susan Eisen", InDesign Magazine, pages 22-24, June 2007  
 "Susan Eisen Finds Business at the Bottom of Jewelry Boxes", National Jeweler Magazine, page 62, June 2007  
 "Martin Honored at WJA Awards for Excellence", National Jeweler Magazine, July 30 2007  
 "WJA Awards for Excellence", Southern Jewelry News, page 38 2007  
 "Retailers Poised for Strong Designer Sales in Q4", National Jeweler Magazine, page 8, October 1 2007  
 "Black Friday Surprisingly Strong", National Jeweler Magazine, November 26 2007  
 "Susan Eisen Releases New Book", Southern Jewelry News, page 41, December 2007  
 "Colored Stone Sales Up Despite 'Blood Rubies'", National Jeweler Magazine, December 10 2007  
 "Baubles, Bangles, and Big Mistakes", Staten Island Advance, December 14 2007  
 "'Tis the Season to Buy Jewelry", The Standard Democrat, December 16 2007  
 "From Cleaning to Hiding", The Birmingham News, December 16 2007  
 "Snow Not Scrooge for Jewelers", National Jeweler Magazine, December 17 2007  
 "Book Review: Crazy About Jewelry", Jewelry and Beading Magazine, January 9 2008  
 "Unexpected Metal Hues, Frills Rule 2008 Fashions", National Jeweler Magazine, page 27, January 2008  
 "Crazy About Jewelry – The Ultimate Guide", Bella Online, January 22 2008  
 "Valentines Day Gift Guide", Splash Magazines, January 31 2008  
 "Stuff For Your Store", InStore Magazine, page 54, February 2008  
 "Time For That Diamond Ring?", The Wichita Eagle, page 8, February 5 2008  
 "Now You Know", Kalamazoo Gazette, March 4 2008  
 "Reading Recommendations", The Jewelry Appraiser (NAJA News), page 13, March 30 2008  
 "What Works", Advice Sisters, April 1 2008  
 "What to Look for In a Locket", Desert Golf Magazine, page 67, May 1 2008  
 "Software for Hard Numbers", JCK Magazine, May 1 2008  
 "Do You or Don't You?", InStore Magazine, page 198, May 8 2008  
 "Stuck Between a Diamond and a Hard Place", The Cypress Sun, May 22 2008  
 "Book Review", The International Jewelry Quorum, page 74, May 31 2008  
 "Retailer's Viewpoint", InStore Magazine, page 170, June 2008  
 "You Go Green, Girl: Jewelry Expert Offers Tips on Eco-Friendly Accessorizing," Tulsa World Newspaper, July 6 2008  
 "Always Up For a Challenge", Gemological Institute of America World News "The Loupe", Volume 12 Issue 2, July 25 2008  
 "Need Wise Advice? Go Buy Some", InStore Magazine, page 170 June 1 2008  
 "Career Coach", GIA Jewelry Career Fair Workshop, page 7, July 16 2008  
 "America's Best Jewelers Symposium to Debut", National Jeweler Magazine, July 23 2008  
 "Books and Guides that have the Fashion World Covered", Creator's News Service, July 31 2008  
 "Preserve The Sparkle for Years to Come", Creator's News Service, August 1 2008  
 "What to Look For In A Locket", Colorado Gulf Magazine, page 63, August 1 2008  
 "Bridal Buzz: Yep, Diamonds are a Girl's Best Friend", BridalGuide.com, August 12 2008  
 "How to Get Cash Fast", Good Housekeeping, page 117, September 22 2008  
 "Getting It Write", Southern Jewelry News, page 28, October 1 2008

"Quick Money Available, But Care Needed", The Salt Lake Tribune, October 8	2008
"To Keep Jewelry Safe While Traveling", Bottom Line Personal, page 15, October 15	2008
"Dip into Drawer for Bonus Bling", Tulsa World, page D3, October 21	2008
"Susan Eisen Designs New York Press Club Gift", National Jeweler Magazine, October 22	2008
"Jewelry Tips", JewelryFYI.com, November 12	2008
"Eisen Named to GIA Alum Advisory Council", JCK Magazine, November 13	2008
"Diamonds for Diabetes", The Israeli Diamond Industry, December 8	2008
"Bull's Eye Advertising", National Jeweler Magazine, page 48, December	2008
"Topics in Gemology: Getting it Write", The New York Mineralogical Club, January 1	2009
"Data-Driven Jewelers", National Jeweler Magazine, January 16	2009
"Texas Jeweler to Showcase El Paso Heirlooms", National Jeweler Magazine, March 25	2009
"America's Best Jewelers Announces Couture Show Program", National Jeweler Magazine, March 26	2009
"Retailer Update", De Beers Sightholder Extranet, May	2009
"Byte-ing Back", National Jeweler Magazine, May 4	2009
"No Doom and Gloom Retailers", JCK Magazine, June 5	2009
"Jewelers Share Inventory Tips at ABJ Event", National Jeweler Magazine, June 3	2009
"Jewelers Receive Small-Business Awards", National Jeweler Magazine, June 23	2009
"The Year's Top Trends", Indesign Magazine, pages 13-14, July/August 2009	2009
"Jewelers Sticking with What Sells", National Jeweler Magazine, July 14	2009
"Stores", JCK Magazine, August 14	2009
"Top Jewelers Share 4Q Marketing Plans", National Jeweler Magazine, August 31	2009
"In Your Store", InStore Magazine, page 107, September	2009
"The Overachievers: America's Best Jewelers 2009", National Jeweler Magazine, November 6	2009
"Enhanced Gemstones", Bottom Line Personal, January 10	2010
"My Favorite Things", Indesign Magazine, page 54, January	2010
"Mood Upbeat at Centurion Jewelry Show", JCK Magazine, February	2010
"Centurion Jewelry Show 2010 Daily Update", February 1	2010
"Jeweler Sponsors National Jewelry Exhibit", InStore Magazine, March	2010
"ABJ Panelists Share Best Online Practices", National Jeweler Magazine, March 1	2010
"Sharpen Your Retail Survivor Instincts for 2010", National Jeweler Magazine, March 10	2010
"Susan Eisen Helps Bedazzled Jewelry Fans in Texas", National Jeweler Magazine, March 12	2010
"In this Economy, Can Jewelers Maintain a Strict No-Sales Policy?" JCK Magazine, April 1	2010
"Diamond Mystique Talk Set for 'Bedazzled' Exhibit", National Jeweler Magazine, April 12	2010
"Import Restrictions Possible on Italian Coins", National Jeweler Magazine, April 20	2010
"Find the Joy Again", InStore Magazine, April	2010
"Jewelry Puts on Its Fashion Face", JCK Magazine, May 1	2010
"At the Bench Live Seminar", Manufacturing Jewelers and Suppliers of America, June	2010
"Shigley Speaks at Bedazzled Exhibit in El Paso", National Jeweler Magazine, June 24	2010
"Shigley Talks Rubies, Sapphires in El Paso", National Jeweler Magazine, June 24	2010
"Educational Lineup Announced for JA Summer Show", July	2010
"America's Finest", InDesign Magazine, page 8, August	2010
"Diamond Anniversary", JCK Magazine, August 26	2010
"Jewelers Mutual Announces Jewelry Advisory Council Members", JCK Online, September	2010
"Retailer Roundtable: Questions Before Christmas", National Jeweler Magazine, October 10	2010
"America's Best Jewelers Announces 2010 Recipients", December	2010
"Talent Scouts", Jewelers Circular Keystone Magazine, March 3	2011
"Jewelers Say Mother's Day Business Up", Jewelers Circular Keystone Online, May 9	2011
"10 Things Rocking the Industry", JCK Magazine, May 20	2011
"To Market, To Market", JCK Magazine, May 20	2011
"Cowboys & Diamonds: Retailer Susan Eisen Bedazzles Tony Lama Boots", JCK Blog, August 10	2011
"Fashion's Night Out", Ventanas Magazine, pages 144-145, Volume 2	2011
"Retailer Roundtable: Questions before Christmas", National Jeweler Magazine, October 12	2011
"Case Study", InDesign Magazine, page 42, October	2011
"Woman of Impact", El Paso Inc., December	2011
"Ringing in the Uncommon", MJSA Journal, From the Editor, page 8, January	2012
"Social Media from A to Z", Centurion Jewelry Show, page 27, February	2012
"Jeweler's New Purpose", The Daily Buzz, El Paso Times Business Section, page 6C, April 17	2012
"Inbox - Start Family Planning", InStore Magazine, page 26, April	2012
"Jeweler's New Purpose", El Paso Times Business, page 6C, April 17	2012



	"Tips from the Trenches-Turning Ideas into Reality", Professional Excellence in Jewelry Making and Design, Manufacturing Jewelers and Suppliers of America, Vol. 3, No. 1, page 3, April	2012
	"One Hundred Things Every Jeweler Should Know", InStore Magazine, page 90, May	2012
	"Stuff for Your Store", Instore, May	2012
	"Sales Pitches – Earrings", Instore, May	2012
	"Smart Show Recap", Instore, May	2012
	"What Others Know", Instore, May	2012
	"For The Jeweler Who Always Seeks the Very Best", Indesign Magazine, page 12, May	2012
	"Jeweler's Book Addresses Collection Inheritance", National Jeweler Online, May 23	2012
	"So You Want To Write A Book? One Jewelry Retailer's Path to Becoming an Author", Jewelers Circular Keystone Online, May 24	2012
	"What's Selling in Stores This Week: Bridal", JCK, May 24	2012
	"Live from JCK Las Vegas: Industry Upbeat as JCK Opens", JCK Show Daily, page 4, June 2	2012
	"Best in Show", JCK Show Daily, page 8, June 2	2012
	"Buy American – From the Editor", MJSA Journal, June	2012
	"The Myth of the Million Dollar Dishrag", Couture International Jeweler, pages 50-51, Summer	2012
	"Stick With It", MJSA Journal, August	2012
	"In Box", InStore Magazine, page30, August	2012
	"It's All About Design at Susan Eisen Fine Jewelry and Watches", Centurion Newsletter for Prestige Jewelers, September 10	2012
	"At The Bench", Professional Excellence in Jewelry Making and Design, MJSA Journal, page 46, October	2012
	"Counting Down to Dallas", The Jewelry Appraiser, October	2012
	"Repurposing Done Right", Professional Excellence in Jewelry Making and Design, MJSA Journal, page 14, December	2012
	"Solutions: Care Guide for Gold Jewelry", Real Simple Magazine, page 36; credits on page 166, February	2013
	"Retailer's Jewelry Tips Featured in Real Simple", National Jeweler Magazine, March 21	2013
	"Old Gold New Treasure", Professional Excellence in Jewelry Making and Design, MJSA Journal page 36, April	2013
	International Front Cover, "The Smart Show Chicago", April	2013
	"Inbox: Our Readers Share Their Thoughts", InStore Magazine, page 36, June	2013
	"Opinions", CIJ International Jewellery Trends and Colours, page 90, Summer	2013
	"How I Lost My Inheritance", Susan Eisen as Expert, Huffington Post Online Interview	2013
	"Tips From The Trenches", MJSA Custom Jeweler, front page cover, Volume 4 #2, June	2013
	"Professional Excellence in Jewelry Making - Shop America", MJSA, June	2013
	"Treasure Hunting", Su Casa Magazine, page 75, Summer	2013
<b>TALK SHOW HOST:</b>	"Crazy About Jewelry Radio", KTSM 690 Newstalk	2008-
<b>SPECIAL APPOINTMENTS:</b>	Special Commissioner of El Paso County Court #5 by Judge Kitty Schild	1995
	National Jewelry Appraiser, Department of Justice, U.S. Marshall Service	2008-
<b>SPECIAL EXHIBITS AND COMMISSIONS:</b>	Logo, Rio Grande Cancer Center, El Paso	1986
	Internal Floor Plan and Exhibits, El Paso Holocaust Museum, El Paso	1987
	Eternal Light, Congregation B'nai Zion, El Paso	1988
	Junior League of El Paso membership pin, El Paso	2002
	Spectrum Awards, American Gem Trade Association, New York	2007-12
	Sixtieth Anniversary Gift, New York Press Club, New York	2008
	Door Prize, Texas Tech University Breast Cancer Clinic, Annual Luncheon, El Paso	2009-
	100 <sup>th</sup> Anniversary Boot set with 100 diamonds, Justin Brands, Fort Worth	2010
<b>CONTINUING EDUCATION:</b>	Fracture Filled Emeralds, AGTA Gem Show, Tucson	1991
	Fracture Filled Diamonds, American Gem Society Conclave, Las Vegas	1992
	The Mystique of Pearls, Jewelers of America Show, New York	1992
	Using the Spectroscope, AGTA Gem Show, Tucson	1993
	Legal and Ethical Considerations of Appraising Gems, AGTA Gem Show, Tucson	1993
	Advanced Diamond Grading, American Gem Society Conference, Dallas	1993
	Update on Gemstone Enhancements, American Gem Society Conference, Dallas	1993
	Certified Gemologist Appraiser Clinic, American Gem Society Conference, Dallas	1993
	Separating Sophisticated Synthetics, American Gem Society Conference, Dallas	1993
	Pearl Grading Using Master Strands, American Gem Society Conference, Boston	1994

Jeweler's Responsibilities for Customer 's Goods, American Gem Society Conference, Boston	1994
Advanced Diamond Grading, AGTA Gem Show, Tucson	1994
Certified Gemologist Appraiser Clinic, American Gem Society Conference, Boston	1994
(Update on new developments in valuation procedures, terms, and case studies)	
The Gemstone Identification Challenge, Tucson	1995
The Treatment of Rubies, Emeralds, and Sapphires, American Gem Society Conference, Phoenix	1995
Certified Gemologist Appraiser Clinic, AGS Conference, Phoenix	1995
Appraising Estate and Antique Watches, ASA Conference, Denver	1995
Rolex Certified Dealers Seminar, New York	1995
Certified Gemologist Appraiser Clinic, AGS Conference, Washington, DC	1996
(Update on changes in acceptable appraisal techniques and gemological terms)	
Diamond Cutting, AGS Conference, Washington, D.C.	1996
(Update on amber, sapphire, alexandrite, ruby synthetics and treatments)	
Selling Platinum, AGS Conference, Washington, D.C.	1996
Certified Gemologist Clinic, AGS Conference, Washington, D.C.	1996
Due Diligence-Essential Element of Good Appraisal Practice, American Society of Appraisers Conference, Toronto	1996
Emeralds-Mining to Market, American Society of Appraisers Conference, Toronto	1996
Estate Appraisals, American Society of Appraisers Conference, Toronto	1996
Guidelines for Writing the Problem-Free Insurance Appraisal, American Society of Appraisers Conference, Toronto	1996
Certified Gemologist Clinic, American Gem Society Conclave, Chicago	1997
The Keyless Watch, American Society of Appraisers Conference, Toronto	1996
Gems and Gemology, A Year in Review, American Gem Society Conclave, Chicago	1997
Certified Gemologist Appraiser Clinic, American Gem Society Conclave, Chicago	1997
Antique and Estate Jewelry, American Society of Appraisers Conference, Houston	1997
The New Gemstone Moissanite, American Society of Appraisers Conference, Houston	1997
New York Diamonds, American Gem Society Conclave, Anaheim	1998
GIA-Research in Progress, American Gem Society Conclave, Anaheim	1998
Certified Gemologist Appraiser Clinic, American Gem Society Conclave, Anaheim	1998
Luxury Watches, JCK Show, Las Vegas	1998
Writing About Appraisal Issues, ASA International Conference, Maui	1998
Writing An Appraisal Contract, ASA International Conference, Maui	1998
Identification and Pricing of Antique Jewelry, ASA International Conference, Maui	1998
Letting Light Speak for Itself, ASA International Conference, Maui	1998
African Ruby, ASA International Conference, Maui	1998
Perfecting the Appraisal Document, ASA International Conference, Maui	1998
Harnessing the Power of Insurance Appraisals, ASA International Conference, Maui	1998
Macros for Appraisals, American Gem Society Conclave, New Orleans	1999
Appraisals War Room, International Gemological Symposium, San Diego	1999
Branding War Room, International Gemological Symposium, San Diego	1999
Rushworth Kidder, Winning with Ethics, International Gemological Symposium, San Diego	1999
Martin Rappaport, Diamond Prices, International Gemological Symposium, San Diego	1999
Ilene Reinitz, Diamond Treatments, International Gemological Symposium, San Diego	1999
Henry Hanni, The Treatment of Emeralds and Its Detection, International Gemological Symposium, San Diego	1999
Diamond Cut Grading, ASA International Appraisal Conference, Boston	1999
Visual Lighting in the Gemological Laboratory, ASA International Appraisal Conference, Boston	1999
Market Value Workshop, ASA International Appraisal Conference, Boston	1999
Civil and Criminal Gem Court Case Review. ASA International Appraisal Conference, Boston	1999
Diamond Clarity Grading, ASA International Appraisal Conference, Boston	1999
GIA SAS2000 Diamond Color Grading and Treatment Detection, ASA International Conference, Boston	1999
Certified Gemologist Clinic, American Gem Society Conclave, Philadelphia	2000
Certified Gemologist Appraiser Clinic, American Gem Society Conclave, Philadelphia	2000
Update on Fancy Shape Cut Grade Research, American Gem Society Conclave, Philadelphia	2000
Identification Lab: Synthetic and Natural Gems, American Gem Society Conclave, Philadelphia	2000
Advanced Gem Testing for the Small Lab, American Society of Appraisers International Conference	2000
Valuation 2000, American Society of Appraisers International Conference, Las Vegas	2000
Understanding Jewelry Values from 1900 to Present, ASA International Conference, Pittsburgh	2001

Rolex and Other Vintage Watches, ASA International Conference, Pittsburgh	2001
Synthetic Diamonds-New Frontier, ASA International Conference, Pittsburgh	2001
The Impact of Your Appraisals, ASA International Conference, Pittsburgh	2001
Art Nouveau Jewelry, ASA International Conference, Pittsburgh	2001
Antique Cut Diamonds and Their Values, ASA International Conference, Pittsburgh	2001
Valuations for Litigation, ASA International Conference, Pittsburgh	2001
Appraiser Liability: A Legal Perspective, ASA International Conference, Pittsburgh	2001
Value: What Approaches Does the Legal System Expect?, ASA International Conference, Pittsburgh	2001
Colored Stone Treatments and Their Effect on Value, AGTA Show, Tucson	2002
Tool Marks of the Masters, ASA International Conference, San Diego	2002
Appraising From Across the Pond, ASA International Conference, San Diego	2002
Mexican Silver Marks, ASA International Conference, San Diego	2002
The Rise and Demise of the Expert Witness, ASA International Conference, San Diego	2002
The Future of Diamond Cut Grading, ASA International Conference, San Diego	2002
Advanced Gemology Corundum, Gemological Institute of America, Carlsbad	2002
Advanced Gemology Emeralds, Gemological Institute of America, Carlsbad	2002
George and Martha Washington's Jewelry in the Collection at Mount Vernon, American Society of Appraisers International Conference, Tampa	2003
Pitfalls of Appraising a Historical Collection, American Society of Appraisers International Conference, Tampa	2003
Emerald Treatments, American Society of Appraisers Conference, Tampa	2003
Watch Secondhand Market Trends, American Society of Appraisers Conference, Tampa	2003
Endangered Species, American Society of Appraisers Conference, Tampa	2003
State-by-State Matrimonial Appraisals, American Society of Appraisers Conference, Tampa	2003
Your Gemology Test Equipment, American Society of Appraisers Conference, Tampa	2003
Detecting Treatment, American Society of Appraisers Conference, Tampa	2003
Certified Gemologist Clinic, American Gem Society Conclave, Los Angeles	2005
Gemological Identification Challenge, American Gem Society Conclave, Los Angeles	2005
Identification of Numismatic Coins, American Society of Appraisers International Conference, Austin	2006
Insurance Appraisals and Replacements, American Society of Appraisers International Conference, Austin	2006
South American Jewelry Robbers, American Society of Appraisers International Conference, Austin	2006
Gemstone Analysis and Grading, American Society of Appraisers International Conference, Austin	2006
World Hallmarks for the Professional Appraiser, American Society of Appraisers International Conference, Brooklyn	2006
Appraising Jadeite Jade, American Society of Appraisers International Conference, Brooklyn	2006
GIA Cut Grade, American Society of Appraisers International Conference, Brooklyn	2006
JVC and Jewelry Appraisals, American Society of Appraisers International Conference, Brooklyn	2006
Simple Gemological Techniques, American Society of Appraisers International Conference, Brooklyn	2006
Insurance and the Jewelry Appraiser, American Society of Appraisers International Conference, Brooklyn	2006
General Gemology with Menahem Sevdemish, Gemological Research Conference, San Diego	2006
General Gemology with Shane McClure, Gemological Research Conference, San Diego	2006
Gem Characteristic Techniques with McClure, Gemological Research Conference, San Diego	2006
Gem Characteristic Techniques with Frisch, Gemological Research Conference, San Diego	2006
Gem Characteristic Techniques with Rossman, Gemological Research Conference, San Diego	2006
Diamond and Corundum Treatments, Gemological Research Conference, San Diego	2006
Lab Growth of Gem Materials, Gemological Research Conference, San Diego	2006
The Spectroscope, Gemological Association of Great Britain, Tucson	2007
A Study of Hallmarks, French, Russian, Austrian, American Society of Appraisers Conference, Los Angeles	2007
Advanced Hallmark Workshop, American Society of Appraisers International Conference, Los Angeles	2007
Romanov or Rip Off, American Society of Appraisers International Conference, Los Angeles	2007
PR Training, American Society of Appraisers International Conference, Los Angeles	2007
Gemvision Matrix Course, Davenport	2007
Coin Conservation, Authentication, and Grading, American Numismatic Association, Phoenix	2008

Your Jewelry Repair Shop, AGTA, Tucson	2008
Diamond Grading in the Laboratory, Accredited Gemologists Association, Las Vegas	2008
Latest Research, Diamond Promotion Service, Las Vegas	2008
Isee 2 Diamond Symposium, Las Vegas	2008
Silver Treasures, Antique Jewelry Conference, Hofstra University, New York	2008
George Jensen Jewelry, Antique Jewelry Conference, Hofstra University, New York	2008
Forensic Gemology, Antique Jewelry Conference, Hofstra University, New York	2008
The Mystique of Harry Winston, Antique Jewelry Conference, Hofstra University, New York	2008
Gem Stories, AGTA, Tucson	2009
Overview of Current Industry Issues, Stuller Owner's Conference, Lafayette	2009
The Importance of Strategic Planning, Stuller Owner's Conference, Lafayette	2009
Managing the Innovative Process, Stuller Owner's Conference, Lafayette	2009
Platinum Training, online	2009
The History and Mystique of Diamonds, Bedazzled Exhibit, El Paso Museum of Art	2010
The Art of Creating Jewelry Heirlooms Since 1912, Bedazzled Exhibit, El Paso Museum of Art	2010
The Art of Creation, Natural and Synthetic Rubies and Sapphires, Bedazzled Exhibit, El Paso Museum of Art	2010
Discovering Abstract Art Inside Gemstones, Bedazzled Exhibit, El Paso Museum of Art,	2010
Jewelry Insurance Appraisals, Jewelers of America	2010
Twelve Months of Change, National Association of Jewelry Appraisers, Providence	2010
Evaluating Mid-20 <sup>th</sup> Century Studio Jewelry, National Association of Jewelry Appraisers, Providence	2010
The Value of Time Evaluating Wristwatches and Pocket Watches, National Association of Jewelry Appraisers, Providence	2010
The Future of the Diamond Market, Centurion Show, Tucson	2011
Advanced Diamond Clarity Grading, GIA, AGS Conclave, San Francisco	2011
The AGS ASET Engagement, AGS Conclave, San Francisco	2011
Hot Topics in the Jewelry Industry, AGS Conclave, San Francisco	2011
CG Clinic, Synthetic Corundum in Review, AGS Conclave, San Francisco	2011
Increase Your Business Through Watches, AGS Conclave, San Francisco	2011
Navigating the Current Economy, GIA International Symposium, Carlsbad	2011
Global Consumer Trends, GIA International Symposium, Carlsbad	2011
Diamond Identification, GIA International Symposium, Carlsbad	2011
Jewelry Design From the Masses to Museums, GIA International Symposium, Carlsbad	2011
Digital Age Marketing, GIA International Symposium, Carlsbad	2011
Gemstones of the Future, GIA International Symposium, Carlsbad	2011
Auctions and Estate Jewelry: Everything Old is New Again, GIA Internat'l Symposium, Carlsbad	2011
New Technologies and Instrumentation, GIA International Symposium, Carlsbad	2011
Ethics and Responsibility, Playing a Better Game, GIA International Symposium, Carlsbad	2011
The Appraisal of Watches, ASA International Conference, Washington, DC	2011
The Smithsonian Hall of Gems Tour Behind the Scenes, ASA International Conference, Washington, DC	2011
Doing Appraisals for IRS Purposes, ASA International Conference, Washington, DC	2011
Matrimonial Law, ASA International Conference, Washington, DC	2011
Diamonds and the Market, ASA International Conference, Washington, DC	2011
To Give and To Receive, American Society of Appraisers, Webinar, January	2012
Costume Jewelry, International Society of Appraisers Assets 2012, Phoenix	2012
Auction Houses and Galleries, International Society of Appraisers Assets 2012, Phoenix	2012
Inspection Techniques, International Society of Appraisers Assets 2012, Phoenix	2012
Authenticity, International Society of Appraisers Assets 2012, Phoenix	2012
Unusual Gemstones, American Gem Trade Association, Tucson	2012
Jewelry Finishing, Manufacturing Jewelers and Suppliers of America, New York	2012
Identifying Pocket watches, National Association of Watch & Clock Collectors, DVD, Columbia	2012
The History of Rolex Watches, National Association of Watch & Clock Collectors, Columbia	2012
Evaluating Large Diamonds & Fancy Color, American Society of Appraisers Conference, Phoenix	2012
Valuing Jewelry Store Inventories, American Society of Appraisers Conference, Phoenix	2012
Ethics Challenge: Maintaining Your Ethics, American Society of Appraisers Conference, Phoenix	2012
State of the Estate Jewelry Market, American Society of Appraisers Conference, Phoenix	2012
Gemprint and Diamond ID, American Society of Appraisers Conference, Phoenix	2012
Writing a Bulletproof Engagement Letter, American Society of Appraisers Conference, Phoenix	2012
"Somewhere in the Rainbow" World Class Gem Collection, American Society of Appraisers Conference, Phoenix	2012

The Latest Changes in Watches, American Society of Appraisers Conference, Phoenix	2012
Keeping Up With the Diamond Grading Labs, American Society of Appraisers Conference, Phoenix	2012
Contemporary American Indian Jewelry, American Society of Appraisers Conference, Phoenix	2012
Testing Tricky Silver, American Society of Appraisers Conference, Phoenix	2012
What Banks, Trust Departments, and Auction Houses Expect from the Appraiser, American Society of Appraisers Conference, Phoenix	2012
Socially Responsible and the Affluent Consumer, Forevermark Conference, Orlando	2013
Unusual Gemstones, American Gem Trade Association Trade Show, Tucson	2013
Corundum Treatments and Pricing, The Smart Show, Chicago	2013
Advanced Jadeite Testing and Grading, American Gem Society Conference, Phoenix	2013
Diamond Prices and Forces that Shape Them, American Gem Society Conference, Phoenix	2013
CG Clinic: Unusual Synthetic Gems, American Gem Society Conference, Phoenix	2013
Today's Engagement Ring Shopping Experience, American Gem Society Conference, Phoenix	2013
American Gem Society Conference, Phoenix	2013
Above and Beyond: Sell More Diamonds with the ASET Engagement, American Gem Society Conference, Phoenix	2013
Dress For Success, American Gem Society Conference, Phoenix	2013
Certified Gemologist Appraiser Clinic, American Gem Society Conference, Phoenix	2013
Identification of Diamond Treatments and Synthetics, American Gem Society Conference, Phoenix	2013
Hands On with Ivory and the Look Alikes, National Association of Jewelry Appraisers, Pittsburgh	2013
Rolex 101: Identifying Counterfeit or Replica Rolex Watches and Parts, National Association of Jewelry Appraisers, Pittsburgh	2013
Illuminating the Crown of Light Brand, National Association of Jewelry Appraisers, Pittsburgh	2013
Stop Wasting Time! Appraising Watches, National Association of Jewelry Appraisers, Pittsburgh	2013
World Hallmarks – Europe, National Association of Jewelry Appraisers, Pittsburgh	2013
Antique Diamonds, National Association of Jewelry Appraisers, Pittsburgh	2013
World Trademarks, Vol. 2, National Association of Jewelry Appraisers, Pittsburgh	2013
Accelerated Antique Assessment, National Association of Jewelry Appraisers, Pittsburgh	2013
Gemprint Radiance From Science to Social Responsibility, American Society of Appraisers San Antonio	2013
Forensics in Gemology: Mosaics of Evidence, American Society of Appraisers, San Antonio	2013
USPAP Updates-What You Need to Know to Be Compliant, American Society of Appraisers, San Antonio	2013
Jewelry Manufacturing for Appraisers, American Society of Appraisers, San Antonio	2013
American Gem Cutting: From Mine to Cut, American Society of Appraisers, San Antonio	2013
The Appraiser Museum Relationship, American Society of Appraisers, San Antonio	2013